## PRODUCT OVERVIEW



#### RAL - COLOURS MAKE THE DIFFERENCE



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The world's leading collection of industrial colours

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The innovative colour palette for industrial and product design

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#### RAL 840-HR

Primary standards with 213 RAL CLASSIC colours

- Semi matt
- A5-sized 14.8 x 21.0 cm
- Colour illustrationA6-sized 10.5 x 14.8 cm
- Binding colour samples for colour matching and quality control
- Including XYZ-values, colour distance from the original standard and reflectance curve
- Single cards available



#### **RAL 841-GL**

Primary standards with 196 RAL CLASSIC colours

- High gloss
- A5-sized 14.8 x 21.0 cm
- Colour illustration
  A6-sized 10.5 x 14.8 cm
- Binding colour samples for colour matching and quality control
- Including XYZ-values, colour distance from the original standard and reflectance curve
- Single cards available

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arendorf kitchens combine functional design with sophisticated living and cooking aesthetics. They are produced in all RAL colours.



A steel sculpture by world famous sculptor Anish Kapoor and star architect
Cecil Balmond is London's
Olympic landmark.
The ArcelorMittal Orbit glows in RAL 3003 Ruby Red.



honet produces the S 43 cantilever chair by Mart Stam in many RAL colours.





RAL K5

Colour fan deck with

 $5.0 \times 15.0 \text{ cm}$ 

213 RAL CLASSIC colours

U-shaped protective cover

■ Full-page colour illustration

#### RAL CLASSIC

#### The world's leading industrial colour collection

The RAL CLASSIC colour collection has been essential for the precise communication of colours for over 80 years. So that 'RAL 1037 Sun Yellow' is the exact same colour everywhere in the world.



# VF6608

RAL K1

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#### RAL K1

Booklet with 213 RAL CLASSIC colours\*

RAL

- Booklet size 10.4 x 19.0 cm
- Colour illustration 1.8 x 2.8 cm
- 16 colours per page
- Gloss
- \* Without RAL 3028, RAL 6037 and

#### RAL K7

Colour fan deck with 213 RAL CLASSIC colours

Fan deck size  $5.0 \times 15.0 \text{ cm}$ 

RAL K7

available

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**INDIVIDUAL** 

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- Colour illustration  $2.0 \times 5.0 \text{ cm}$
- Well-suited for colour Five colours per page combinations and Gloss colour comparisons
  - Semi matt or gloss

#### RAL K5 **INDIVIDUAL**

Personalised company imprint available For further information:

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# RAL K1 INDIVIDUAL

#### RAL K1 **INDIVIDUAL**

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#### RAL F5

Information card with 213 RAL CLASSIC colours\*

- Overall size 47.5 x 29.7 cm folded 21.5 x 29.7 cm
- Colour illustration  $1.2 \times 2.2 \text{ cm}$
- All colours at a glance
- Gloss

\* Without RAL 3028, RAL 6037 and RAL 6038



#### RAL F5 INDIVIDUAL

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#### RAL K6

Ring binder with all 213 RAL CLASSIC colours

- A4-sized 21.0 x 29.7 cm
- Semi matt
- All 213 RAL CLASSIC colours available as single sheets



#### RAL E1

Primary standards of all 490 RAL EFFECT colours in a protective case

- 420 solid colours and 70 metallic colours
- Based on waterborne paint system
- A6-sized 10.5 x 14.8 cm
- Colour illustration 10.5 x 13.8 cm
- Binding colour samples for colour matching and quality control
- Solid colours semi matt
- Metallic colours high gloss

#### RAL EFFECT

The innovative colour palette for industrial and product design

As a particular highlight, the RAL EFFECT collection contains 70 metallic colours that harmonise with the remaining 420 solid colours.

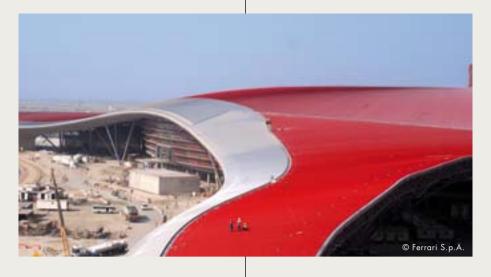
TQC Art.no VF6612 RAL E1











errari World Abu Dhabi – One of the largest metal roofs in the world was coated in RAL 9006.



üller Möbelfabrikanten Mobile Line – Handcrafted designer furniture made of metal, available in all RAL colours.



iele – The geometry of the designer range hoods in the DA 7000 line is orientated on the ellipse. As a purpose-built variant, the top and bottom surfaces can be powder-coated in any RAL colour.







#### RAL E2

Multifunctional double colour fan deck with 490 RAL EFFECT colours

- 420 solid colours and 70 metallic colours
- Solid colours are based on waterborne paint systems, metallic colours are based on acrylic paints
- Fan deck size 5.0 x 21.0 cm Solid colours 5.0 x 2.5 cm,
- metallic colours full page
- Solid and metallic colours can be viewed jointly or separately
- Solid colours semi matt

RAL E2

available

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Metallic colours high gloss

#### RAL E3

Colour fan deck with all 490 RAL EFFECT colours

- 420 solid colours and 70 metallic colours
- Each page displays the metallic colour that harmonises with the six solid colours
- Solid colours based on waterborne paint systems, metallic colours based on acrylic paint systems
- Colour fan deck format  $5.0 \times 21.0 \text{ cm}$
- Solid colours 5.0 x 2.0 cm, metallic colours  $5.0 \times 3.8$  cm
- Solid colours semi matt
- Metallic colours high gloss



#### RAL E3 INDIVIDUAL

Personalised company imprint available For further information:

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RAL E4 TQC Art.no VF6616



RAL EFFECT SINGLE SHEETS



#### RAL E4

Colour fan deck with 70 RAL EFFECT metallic colours

- Full area colour display 5.0 x 12.8 cm
- High gloss

#### RAL E4 **INDIVIDUAL**

Personalised company imprint available

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#### RAL EFFECT SINGLE SHEET

Colour samples of all 490 RAL EFFECT colours

- 420 solid colours and 70 metallic colours
- Solid colours semi matt, metallic colours high-gloss
- A6-sized 10.5 x 14.8 cm

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#### RAL D2

Fan deck with 1,625 RAL DESIGN colours in protective box

- Fan deck format 29.5 x 5.0 cm
- Colour display 5.0 x 2.5 cm
- Semi matt

#### RAL D2 **INDIVIDUAL**

Personalised company imprint available

For further information:



The Netherlands

#### RAL D4

Colour atlas containing all 1,625 RAL DESIGN colours

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- Atlas size 31.5 x 28.0 cm
- Colour size 1.7 x 1.7 cm
- Semi matt

#### RAL DESIGN SYSTEM

#### The CIELab-based colour system

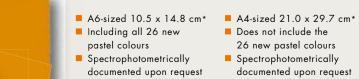
For designers, architects and interior designers, the RAL DESIGN System provides 1,625 colours arranged according to hue (H), lightness (L) and chroma (C).







#### RAL DESIGN SINGLE SHEETS



VF6620

- Available as complete set
  - Spectrophotometrically documented upon request Available as complete set in ring binders

Does not include the 26 new pastel colours

\* The 89 dark shades which are no longer included in the revised For a list of these shades please call at: +49(0)2241-25516-30.



B K Keramik – Central Saint Giles is the urban highlight in London's West End. For the facade designed by Renzo Piano, 140,000 ceramic elements were processed in six different colours: RAL 070 70 80, RAL 050 50 70, RAL 050 50 78, RAL 000 75 00, RAL 110 60 50 and RAL 7035 Light Grey



he striking architecture of the hotel lounge is as calming as it is stimulating. For harmonious, provocative and surprising colour effects as required, RAL has the ideal colour solution: RAL DESIGN provides 1,625 colours and one million options.





4.01

RAL DIGITAL

Software with all

2.328 RAL colours

CAD programs

Lab and HEX value

Contains all RAL EFFECT

and RAL DESIGN System

colours for graphics and

Support for colour compositions by means of the

 Calculation of impressive colour harmonies based on

USB stick for Windows and

CIELab

Macintosh

Optimised RAL colour display

RGB, CMYK, HLC information,

integrated colour harmony and colour combination programs

colours, RAL CLASSIC colours

#### RAL D8

Box with 8 fan decks

- Box format28.0 x 11.5 x 6.5 cm
- CIELab colour circle in inside cover
- 1.625 colours
- 230 colours per fan deck
- 1 colour each page
- Fan deck format 10.0 x 3.3 x 5.0 cm
- Clearly arranged system
- Semi matt

# COLOURS OF HEALTH & CARE

The colour fan deck for designers in the health & care sector

- 120 RAL DESIGN colours relevant for health & care
- Four detachable colour chips each
- 56 pages
- Colour fan deck format8.7 x 21.4 cm

#### RAL DESIGN SINGLE SHEETS

Colour samples of RAL DESIGN colours

#### RAL DIGITAL TQC Art.no

VF6632

#### The RAL colours for the computer

The software for designers, architects, interior designers and everyone else who works creatively with colour. It integrates all 2,328 RAL colours into graphics and CAD programs. Simple, quick and output-optimised.





#### RGB + CMYK

Adobe Illustrator
Adobe Photoshop
Adobe PageMaker
Adobe FrameMaker
Adobe InDesign
B&E Ragtime
CorelDRAW, Corel Photo-Paint etc.
Fractal Design Painter
Macromedia FreeHand
Micrografx/IGrafx Designer
Micrografx/IGrafx Picture Publisher
QuarkXPress

#### RGB

ARC+
ARRIBA CA3D (ehem. RIBCON)0
ASCAD Renderlab
Autodesk AutoCAD (3D)
Autodesk AutoCAD, M-Color (2D)
Bentley MicroStation (95/SE/TriForma)
Gamma-RAY
Graphisoft ArchiCAD
Kinetix 3D STUDIO (VIZ/MAX)
mb ArCon, ArCon+
Nemetschek ALLPLAN, ALLPLOT
SolidWorks, PhotoWorks
Softtech SPIRIT/SPIRIT vis
Softtech SPIRIT/FrescoMovie
Vectorworks

#### RAL APP

#### RAL iCOLOURS - the app with all 2,328 RAL colours

Should the building facade be Lemon, Yellow or Sun Yellow?
Strawberry Red in the bedroom – RAL iCOLOURS will show you!
With the RAL app for iPhone, iPodtouch, iPad and Android devices, you can quickly and easily colour your photos any RAL colour.











#### RAL iCOLOURS

See everything in a new colour with RAL iCOLOURS in three simple steps:

- 1. Photograph an object
- 2. Select one of the 2,328 RAL colours
- 3. Colour the object you photographed
- Available in the Apple App Store and the Google Play Shop



#### RAL P1

100 plastic colour plates in a protective case

- Binding colour sample for plastics in RAL CLASSIC colours
- Format  $10.5 \times 14.8 \times 0.3$  cm
- The polypropylene material assures a variety of applications
- Three levels of thickness: 0.3 cm, 0.2 cm and 0.1 cm
- Master batch code designation
- Three different surface textures: polished high gloss, VDI 24 and VDI 42
- Includes absolute values and colour distance from original plastic sample
- With reflectance curve
- Protective sleeve for each plastic plate

#### RAL PLASTICS

# RAL P1: THE 100 MOST POPULAR RAL CLASSIC COLOURS

#### The colour standard for plastics

For RAL PLASTICS polypropylen was chosen, which assures diversified applicability. RAL PLASTICS guaranties best possible translation of RAL paint colour shade into an identical shade for plastics. Thus, using RAL PLASTICS, manufacturer and plastics processors can save time, costs and raw material.

TQC Art.no VF6627





# RAL P2: CREATIVE COLOUR DESIGN WITH 200 RAL DESIGN COLOURS FOR INNOVATIVE PLASTICS PRODUCTS





#### RAL P2

200 plastic colour plates in two protective cases

- Binding colour sample for plastics in RAL DESIGN colours
- 160 opaque plates
- 40 transparent plates
- $\blacksquare$  Format 10.5 x 14.8 x 0.3 cm
- The polypropylene material assures a variety of applications
- Three levels of thickness: 0.3 cm, 0.2 cm and 0.1 cm
- Master batch code designation
- Three different surface textures: polished high gloss, VDI 24 and VDI 42
- Includes absolute values and colour distance from original plastic sample
- With reflectance curve
- Protective sleeve for each Plastic plate

#### RAL P1 + P2 SET

In the P1 + P2 set, all 300 RAL PLASTICS colours in three protective cases are available at a special price

#### RAL P1 + P2 SINGLE PLATES

All 300 RAL PLASTICS colours are available as single plates



#### RAL COLOUR FEELING 2012+

- Four major colour trends: bare, retro modern, soft industrial and re-make
- Colour fan deck with all 32 trend colours (3.5 x 10.5 cm)
- Eight coated, detachable colour chips per colour
- Comprehensive background information
- Inspirational images
- Ideas for colour combinations

# RAL COLOUR FEELING 2012+ TQC Art.no VF6633

RAL COLOUR FEELING shows which trend colours will specify product design, architecture and industrial design in the future. Supported by key social, cultural and lifestyle trends, Colour Feeling 2012+ presents four colour palettes containing eight trend-setting colours each. Detachable colour chips and a colour fan deck containing all trend colours make Colour Feeling 2012+ an ideal creative tool.











#### RAL COLOUR FEELING



# RAL COLOUR FEELING

The colour trend books

Colour Feeling 2012+ Colour Feeling 2010/11 Colour Feeling 2009/10 Colour Feeling 2008/09



#### RAL COLOUR FEELING

Set 2012+ to 2008/09\*

\*while stocks last

TQC Art.no

VF6638







RAL COLOUR FEELING 2009/10













# THE COLOUR DICTIONARY

Axel Venn is Professor of Colour Design and Trend Scouting at the University of Applied Sciences and Arts in Hildesheim, Germany.

He has been writing about colours and working with them for years and has an international reputation as a colour, trend and aesthetics consultant. Prof. Venn worked for many years to create the basis of this study, in which he uses RAL colours exclusively.



#### THE COLOUR DICTIONARY

The reference work for interior design, advertising, design and teaching

360 adjectives and their translation into colour compositions

Envy is green, love is red... We all know the typical colour associations, but can a term really be expressed by one colour alone?

This volume adds a new dimension to the familiar rules of colour theory. Over 60 subjects produced mood boards for 360 adjectives for this purpose and then the author assigned them to their corresponding RAL DESIGN System colours.

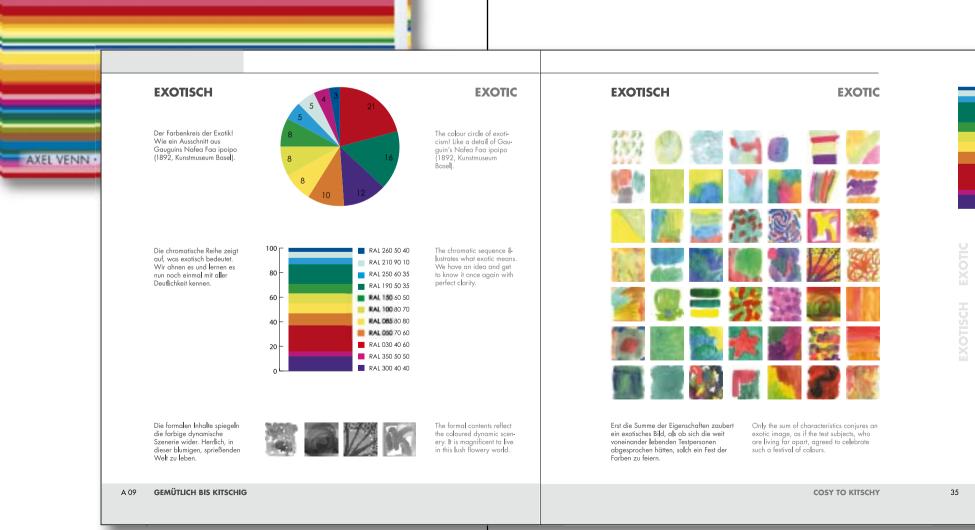
42 expressive collages for selected concepts clarify the effects of the colours when they are used in practice.

The book that provides a unique, exciting overview of the fascinating world of colour.



# THE COLOUR DICTIONARY

- 360 adjectives expressed in colour compositions
- Displayed in RAL DESIGN System colours
- 864 pages, approx. 20,000 figures
- Bilingual: German/English
- 24 x 26 cm, hardcover
- Large poster
- Further information: www.RAL-Colours.com





# COLOURS OF HEALTH & CARE

Book with integrated colour fan deck

- 120 current terms from the health care sector
- Encoded in 340 RAL DESIGN System colours
- 384 pages, over 7,000 figures

28

- 24 x 26 cm, hardcover
- Bilingual: German/English
- Numerous examples of colour ways in spaces



#### COLOURS OF HEALTH & CARE

### RAL

#### The standard reference for designers in the health care area

This book is the result of an analytical, scientific study on the effects of colour. Subjects illustrated 120 thematically relevant adjectives in colour which were translated into the RAL DESIGN System. In conjunction with the practical Colours of Health & Care colour fan deck, it is an essential planning tool for designing medical practices, hospitals and nursing homes.

The playful/creative section, which is around 20 pages long, stimulates creativity and facilitates experimentation with colour ways. Almost two dozen creative grids that provide a myriad of options for trying different combinations were developed. The template coated in black and white or white only is included.

Author Axel Venn is Professor of Colour Design and Trend Scouting at the University of Applied Sciences and the Arts in Hildesheim, Germany. He lives in Berlin and has an international reputation as a trend scout and a colour and aesthetics consultant.





#### RAL COLOURS WORLDWIDE

For the addresses of all RAL colour sales offices worldwide, visit: www.RAL-colours.de (see sales offices worldwide)



Argentina	Great Britain	Poland
<ul><li>Australia</li></ul>	Greece	Portugal
■ Belgium	Hungary	Russia
■ Brazil	Iceland	Saudi Arabia
<ul><li>Canada</li></ul>	India	Slovakia
China	Ireland	South Africa
Columbia	Italy	Spain
Czech Republic	Japan	Sweden
Denmark	Luxembourg	Switzerland
■ Faro Islands	Malaysia	■ Taiwan
Finland	Mexico	Turkey
■ France	Netherlands	Ukraine
Germany	Norway	USA





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